

TARUN KUMAR CHOUBEY

Teaching Assistant | Department of Humanities

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Ranchi, Jharkhand

Tarun Kumar Choubey is a journalism professional and Teaching Assistant at the Department of Journalism & Mass Communication, Uka Tarsadia University. With a Master's degree in Journalism and Mass Communication from the Central University of Jharkhand and over two years of active industry experience, he brings a strong blend of academic knowledge and practical expertise to the classroom.

In my professional background I start as ground reporting, data journalism, PR strategy, content creation and media production. He has worked with leading media organizations and government bodies including a collaborative engagement with UNICEF and CMO Chhattisgarh. I am committed to equipping students with contemporary media skills grounded in ethical, data-driven journalism.

EDUCATIONAL QUALIFICATIONS

Degree	Institution	Year
Master of Arts in Journalism & Mass Communication	Central University of Jharkhand	2022
Bachelor of Commerce (Accountancy Honours)	JS College, Daltonganj	2018

PROFESSIONAL EXPERIENCE

PR Strategist | Madhyam PR Agency, Chhattisgarh

April 2024 – Present

- Social media management for District Administration of Jashpur
- Content creation for videos and documentaries
- Collaborative projects with UNICEF
- Reporting on government schemes and data analysis for content strategy
- Event coordination and PR campaign execution

Reporter & PR Executive | Lagatar Infotainment Pvt. Ltd (Shubham Sandesh)

September 2022 – April 2024

- Ground reporting across beats: Railway, Municipal Corporation, Urban Affairs
- Writing for print newspaper and digital platforms
- Marketing and Public Relations support

Content Writer & Reporter | IDTV Indradhanush

June 2022 – September 2022

- Assisted advertisement team with presentation preparation
- Wrote editorial copy and produced 5+ articles per day
- Conducted political interviews

INTERNSHIPS & CERTIFICATIONS

Prabhat Khabar Digital (30 Days)

- Content writing and report writing for digital news platform

The Follow Up (90 Days)

- Content writing, social media handling, ground reporting, camera operation

AREAS OF EXPERTISE

- | | |
|--------------------------------|--------------------------------|
| • Data Journalism | • Public Relations & Marketing |
| • News Reporting & Writing | • News Presentation |
| • Content Writing & Editing | • Event Management |
| • Fact Checking & Verification | • Social Media Strategy |

TECHNICAL SKILLS

- Microsoft Office Suite
- Google Earth Studio
- Google Sheets
- Canva (Graphic Design)
- Bilingual Typing: English & Hindi
- Camera Operation

ACADEMIC PROJECTS

Documentary Film: Jharkhand Baja

Central University of Jharkhand | April 2022

A documentary production on Jharkhand culture, with responsibilities spanning reporting, cinematography, and research. The film showcases indigenous storytelling and journalistic documentation.

WORK SAMPLES & PORTFOLIO

Portfolio

(Google

Drive):

<https://drive.google.com/drive/folders/1F7NDI0JBLcx7D5c7TJ32veTFhEJao7I>

Documentary

Film:

https://drive.google.com/file/d/1nb6GQE0L2CPvfBgi6eChf_FchXTKh1_x/view